

# **BUSINESS PROFILE PAGE**

### INFORMATIVE ~ AFFORDABLE ~ EFFECTIVE ~ PERMANENT

#### What Is A Business Profile Page?

It's an interactive page on the Find It In Mansfield website that provides potential customers with everything you want them to know about your business along with ways for them to reach you. A profile page includes your logo, photos, an interactive Google map to all of your locations, links to your website and/or Facebook page, active e-mail links, a social media share bar, and as much information about your business as you wish to share with visitors. If desired, you may even include your menu or another downloadable PDF file such as a flyer, brochure, or coupon.

#### It's Not An Ad ~ It's Better!

Most typical ads expire while Business Profile pages are permanent and stay active on our site for as long as you remain in business. Ads are also often times ignored, and they limit the amount of information you can share. Profile pages, however, furnish visitors with a wealth of information about your business that will help them make an informed purchasing decision. Those who view your profile page are most likely already interested in the products and services you have to offer, or probably have a friend, neighbor, or relative who is!

#### FREE Lifetime Advertising With Your Profile!

We want people to find your business profile page, so we'll design an attractive banner ad for your business and include it in our "Be Focal Buy Local" ad rotation space that appears at the top of every page of the Find It In Mansfield website. Your ad remains permanently in this rotation at no additional cost, and will feature a hotlink directly to your profile page. A mini version of your banner ad will appear in the Be Focal Buy Local Profile Directory, and will also link to your profile page.



- Includes FREE LIFETIME Banner Advertising on our site
- Pay once (only \$150) and never pay again ~ no recurring charges
- Includes photos, logo, map, social media tools, and much more
- Search engine friendly pages with keywords, descriptions, tags, and more
- Profile pages are permanent ~ they never expire like ads do
- Affordable and practical solution for businesses of all sizes

## www.FindltlnMansfield.com

Find It In Mansfield is a free community information website that is locally owned, maintained, and operated by Mid Ohio Marketing ~ 28 Park Avenue West / Suite 403 ~ Mansfield, Ohio 44901 ~ (419) 528-8457 / (419) 577-1987